

Thijs Weenk, resume

sustainable business designer

Online since 2000. I am passionate about creating first class digital experiences that make people smile. I have a keen interest in cities and sustainable & social developments in the public domain. I enjoy translating complex problems into elegant and usable professional services and enable them to make a positive impact on people and the world around them.

Founding three companies and designing my own products equipped me with the experience of an entrepreneur and the understanding of a service' business side.

Experience

- 2016 - present **Co-founder and sustainable business designer, Noorderwind**
Haven't you ever had an idea which could change the world for the better? We believe the best ideas for a circular society are already out there. The things missing are knowledge, experience and people to turn them into sustainable business cases. Noorderwind helps you develop those ideas into game changing, revenue-driven (ad)ventures.
» <http://noorderwind.co>
- 2015 - 2018 **UX consultant**
I support the Bouwaandeel team with the digital ingredients of the company. The most important tasks are selecting the right digital agency for a long term partnership with Bouwaandeel and guiding the development process of a brand new platform to a successful launch.
» <http://bouwaandeel.nl> (sold and taken offline)
- 2014 - 2015 **Co-founder & product manager, Bouwaandeel**
Bouwaandeel is the first Dutch crowdfunding platform able to host the financial complexity that comes with real estate financing. Furthermore, by lowering the barriers of financing, Bouwaandeel puts architects back into the drivers seat.
» <http://bouwaandeel.nl>
- 2011 - present **Freelance user experience ontwerper**
In close collaboration with my clients I design professional web and mobile software. I am able to build new products from scratch or give existing products a needed boost in a short period of time in a complex environment.
» <http://thijsweenk.com>
- 2008 - present **Co-founder & product manager, de InternetCompagnie**
Day care, education and healthcare, it's all about people. Kwibuss enables them to do their jobs better day by day, share knowledge and learn with each other to look after the children they care about.
» <http://kwibuss.nl> & <http://www.thijsweenk.com/work/kwibuss.html>
- 2009 - 2011 **Lead UX at consulting group Het Nieuwe Samenwerken, Tam Tam**
- 2007 - 2009 **Customer self service consultant, Tam Tam, a full-service internet agency**
» www.tamtam.nl

Volunteering

2013 - 2016 Co-organizer ProductCamp Amsterdam. Unconference for product managers, designers and entrepreneurs — www.productcampamsterdam.org

Honors & Awards

- 2015 Digital Safety Passport ProRail
DIA Award in the category B2B & Professional Services
» <http://www.thijsweenk.com/work/digital-safety-passport.html>
- 2014 Jaarrekening App
Honored by Financieel Dagblad as a user friendly and innovative app for SME.
- 2011 Henk, a light weight intranet solution, for Tam Tam.
DIA Award: Best Intranet | Category Social & Communities

Education

1996 - 2006 Delft University of Technology, Industrial Design Engineering
Product Design, specialism Design for Interaction.
Graduation project: Bridge 2.0, 200 sustainable & social pedestrian bridges for the municipality of Rotterdam.

Specialties

User Experience design, Service Design, Design Thinking, Lean startup, Lean innovation, SCRUM, GTD, Business design, Cradle to Cradle, Sustainability, Health care, Energy.

Skills

- Software: Fluent in Sketch, InVision, Figma, Adobe Creative Suite, Coda/Espresso, Apple iWork, MS Office, Asana, Jira, Trello. Mac + PC.
- Code: Basic knowledge HTML, CSS, Wordpress.
- Languages: Dutch (native), English (fluent)

Contact

- Phone: +31 (0)6 24619666
- Skype: cmweenk
- Email: hello@thijsweenk.com
- Web: thijsweenk.com